

# BRIC-ITT Stakeholder Feedback

## 1. Opinion of the BRIC-ITT.biz website

<b>Please indicate the extent to which you agree or disagree with the following statements about the BRIC-ITT.biz website.</b>	Disagree Strongly	Disagree	Neutral	Agree	Agree Strongly
The overall presentation style of the website is appealing	<input type="checkbox"/>				
The website is easy to navigate	<input type="checkbox"/>				
The website helps to make it clear what the project is about	<input type="checkbox"/>				
The website makes it clear what learning resources are available and how to access them	<input type="checkbox"/>				
The advice given by the country experts helped to highlight some important details which need sufficient consideration at the planning stage	<input type="checkbox"/>				
I would recommend the website to others	<input type="checkbox"/>				

## 2. Reaction to online course materials resource

<b>Please indicate the extent to which you agree or disagree with the following statements about the on-line course materials resource</b>	Disagree Strongly	Disagree	Neutral	Agree	Agree Strongly
The BRIC-ITT course materials covered most of the key issues that an exporting SME would need to know about for developing a trading strategy with a BRIC based company	<input type="checkbox"/>				
The BRIC-ITT on-line course presentation style was appropriate for the intended audience	<input type="checkbox"/>				
The modular course structure was logical and easy to follow	<input type="checkbox"/>				
The information provided in the BRIC-ITT course modules was useful and relevant	<input type="checkbox"/>				
The individual topics need to be covered in greater detail	<input type="checkbox"/>				
I would like to see a wider range of international trading topics covered	<input type="checkbox"/>				

### 3. Experience of using the BRIC-ITT Game

<b>Please indicate the extent to which you agree or disagree with the following statements about your EXPERIENCE of using the BRIC-ITT Game</b>	Disagree Strongly	Disagree	Neutral	Agree	Agree Strongly
The BRIC-ITT Game was interesting and informative.	<input type="checkbox"/>				
I like the overall look and feel of the BRIC-ITT Game	<input type="checkbox"/>				
The BRIC-ITT Game was easy to navigate	<input type="checkbox"/>				
The BRIC-ITT Game instructions were clear and easy to understand	<input type="checkbox"/>				
The BRIC-ITT Game contains information and advice that will be useful for small companies	<input type="checkbox"/>				
The BRIC-ITT Game is user friendly and visually attractive	<input type="checkbox"/>				
The BRIC-ITT Game taught me some new aspects about international trade, marketing and product development that I did not know before	<input type="checkbox"/>				
The BRIC-ITT Game was fun and interesting to play	<input type="checkbox"/>				
The BRIC-ITT Game is well designed	<input type="checkbox"/>				

### 4. Thoughts on the idea of a Knowledge Base Resource

<b>Please indicate the extent to which you agree or disagree with the following statements about the BRIC-ITT Knowledge Base Resource CONCEPT</b>	Disagree Strongly	Disagree	Neutral	Agree	Agree Strongly
The BRIC-ITT Knowledge Base provides a very useful resource for further information on trading with Brazil, Russia, India and China	<input type="checkbox"/>				
Information on existing international trade websites is sufficient for my needs	<input type="checkbox"/>				
International trade advice & assistance provided by Chambers of Commerce & government agencies is sufficient for my needs	<input type="checkbox"/>				

### 5. Overall comments about the BRIC-ITT deliverables as a whole

<b>Please indicate the extent to which you agree or disagree with the following statements about the BRIC-ITT training resources</b>	Disagree Strongly	Disagree	Neutral	Agree	Agree Strongly
Using the BRIC-ITT training resources will help our members or clients to prepare themselves to trade one or more of the BRIC countries	<input type="checkbox"/>				
I would recommend friends and business contacts to use the BRIC-ITT training resources	<input type="checkbox"/>				
Computer based / on-line resources are not a suitable format for providing international trade training	<input type="checkbox"/>				



**6. Ideas for improvements/changes for the project (if any):**

**7. Suggestions on way forward for the project (if any):**